SMARTIE Goals

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| **Specific** | Be as precise as possible. |
| **Measurable** | What can you quantify? |
| **Attainable** | Is it possible? |
| **Relevant** | Is it closely tied to your mission?  |
| **Time-limited** | Put a date on it!  |
| **Inclusive** | Is anyone left out? |
| **Equitable** | Are the actions and consequences just?  |